

Stay School

Show up. Every day. It matters.

Purpose:

To increase on-time high school graduation rates in the Springfield Public Schools through a public education and awareness campaign focused on increasing school attendance.

Strategy:

The Stay in School initiative aims to engage the entire community in reaching out to those responsible for children in Springfield Public Schools to increase understanding of the Springfield Public School Attendance Policy and promote the positive results possible when every student shows up to school every day.

Using a multimedia messaging campaign, the Stay in School initiative highlights the importance of daily attendance at every grade level. Daily school attendance leads to increased academic success, on-time high school graduation and develops good habits that stay with youth through college and the workplace.

2015 – 2017 Goals:

In support of the Springfield Public Schools district goals, the following goals have been set for the Stay in School initiative:

- Increase the number of students who graduate high school by 5 percentage points per year, over the previous year. The SY15/16 goal will be announced in January 2016.
- Increase the average daily attendance of students by one percentage point per year, over the previous year. The goal for SY15/16 is to increase to 94%.
- Reduce the number of students who drop out of school focusing on the following single-year goals: SY15/16 decrease to 6.8%, SY16/17 decrease to 5.9%, SY17/18 decrease to 4.9%.
- Reduce the number of students who are chronically absent* by 2 percentage points per year, over the previous year. The goal for SY15/16 is to decrease to 18.9%.

For More Information:

- Visit www.StayinSchoolSpringfield.org
- Contact LaTonia Monroe Naylor, Manager of Community Impact, at lnaylor@uwpv.org



www.StayinSchoolSpringfield.org



*A student is considered chronically absent if they miss 10% of the total days they are enrolled in a school.