

Corporate Charitable Opportunities



Stuff the Bus (August) is a volunteer-driven effort to collect new backpacks and school supplies for children throughout Hampden County who are homeless, so they are prepared to learn in school.

- Financial sponsorship
- Employee school supply drive

Stay in School (year-round) is a partnership of United Way of Pioneer Valley and Springfield Public Schools, designed to increase Pre-K through high school student attendance.

- In-kind event donations
- Financial contribution

Women's Leadership Council (year-round) connects professional women to issues which impact young women, generationally. Primary focus is on S.T.E.M. and financial literacy for girls and women.

- Financial Sponsorships

Days of Caring (September & year-round) is the largest day of volunteering in the Pioneer Valley, that promotes the spirit of volunteerism, increases awareness of local human service organizations and demonstrates how people working together for the common good can accomplish great things.

- Employee volunteers
- Financial sponsorship

VITA (Volunteer Tax Assistance, year-round) is a program is provided by Springfield Partners for Community Action and the Valley Opportunity Council with funding support by UWPV. Families in need may be eligible for the Earned Income Tax Credit (EITC), which helps bring needed funds back to these households and to the region.

- Financial sponsorship

Business Partnership Breakfast (September) recognizes community leaders and partners, and kicks off the annual United Way campaign.

- Financial sponsorship

Planned Giving & Endowment (year-round) extends beyond annual giving and represents true dedication to a cause. It represents the heart of very special people whose generosity lives on – even after they have passed on.

- Financial contribution
- Corporate gift
- Planned Gift

Financial Success Centers (year-round) serve to strengthen the financial capacity of community college students and area residents by promoting, supporting, through community collaborative efforts, access to a one-stop center offering financial literacy and coaching, workforce development services, and public benefit screening and enrollment.

- Financial contribution

Volunteer Connector (year-round) connects volunteers to the most current needs in our community, including skills-based, team and community building engagements.

- Employee volunteers
- Financial sponsorship

Annual Meeting & Celebration (June) recognizes businesses, campaign managers and volunteers who participated in the United Way campaign.

- Financial sponsorship