



Dora Robinson has been president and chief executive officer of the United Way of Pioneer Valley since October of 2009.

A resident of Springfield, Robinson brings a combination of leadership and strategic operational experience to United Way.

Robinson is building a new business framework for the UWPV; that framework will address—in an intentional, deliberate and strategic manner—the underlying causes of the financial hardships facing today's families.

Before joining United Way, Robinson served more than 25 years in human services administration including 18 years as president and chief executive officer of Martin Luther King, Jr. Family Services, Inc. in Springfield. She previously served as Corporate Director of Child and Family Services at the Center for Human Development.

At the Urban League of Springfield, Robinson has served as Vice President of Education and as an Associate Director of Camp Atwater as well as a Director of the Foster Grandparents Program. She is a Founding member of the MLK, Jr. Charter School of Excellence.

Robinson holds a bachelor's degree from Cornell University and a master's degree in social work administration from the University of Connecticut and has completed graduate studies at Smith College School of Social Work. She was awarded an Honorary Doctorate in Humanities by Bay Path College in May 2009.

Robinson currently serves on the Board of Directors of the Springfield Chamber of Commerce and is a member of the Affiliated Chamber's Legislative Committee; Board Member and Clerk for the Massachusetts Providers Council Advisory Committee of the Boston Federal Reserve Community Advisory Council; Member of the Board of Directors of the MLK, Jr. Charter School of Excellence and other local, regional and statewide committees and professional organizations. In November 2009 she was appointed by Governor Deval Patrick to serve a five-year term on the Board of trustees of Springfield Technical Community College.

Robinson is an adjunct professor at Springfield College School of Social Work and Smith College School of Social Work. She is a professional consultant and advisor, lecturer and guest speaker throughout the region.